



Εναλλακτικές μετρικές

Χαρά Ράμμα
Βιβλιοθήκη Νομικής Σχολής



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Εθνικόν και Καποδιστριακόν
Πανεπιστήμιον Αθηνών

ΙΔΡΥΘΕΝ ΤΟ 1837

23 και 26 Ιουνίου 2021

ΒΚΠ Βιβλιοθήκη
& Κέντρο Πληροφόρησης
ΕΘΝΙΚΟΝ ΚΑΙ ΚΑΠΟΔΙΣΤΡΙΑΚΟΝ ΠΑΝΕΠΙΣΤΗΜΙΟΝ ΑΘΗΝΩΝ

Η Ευκαιρία της Ανοικτής Επιστήμης

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Απαιτεί μια κίνηση από το “δημοσιεύοντας όσο το δυνατόν πιο γρήγορα” στο “μοιράζοντας τη γνώση όσο το δυνατόν νωρίτερα”

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- 1) Παρακολούθηση της εξέλιξης του επιστημονικού συστήματος προς την ανοικτότητα σε όλα τα επίπεδα
- 2) Μέτρηση της απόδοσης, ώστε να ανταμείβονται βελτιωμένοι τρόποι εργασίας σε συλλογικό και ατομικό επίπεδο



Η Ευκαιρία της Ανοικτής Επιστήμης

Οι προσπάθειες για την αντιμετώπιση αυτών των ζητημάτων περιλαμβάνουν

- Τη Διακήρυξη του Σαν Φρανσίσκο για την Αποτίμηση της Έρευνας (DORA, 2012)
- Το Μανιφέστο του Leiden (2015)
- Το κίνημα Επιστήμη σε Μετάβαση (2013)
- Τη Μετρική Παλίρροια (2015)
- **Δημιουργία Ομάδας Εμπειρογνομόνων της Ευρωπαϊκής Επιτροπής στις Εναλλακτικές Μετρικές** (European Commission's Expert Group on Altmetrics, 2016)
- **Δημιουργία Ομάδας για την Πολιτική Ανοικτής Επιστήμης** (Open Science Policy Platform)
Το 2016 το **EU Competitiveness Council** δημοσίευσε ένα σύνολο αποτελεσμάτων για τη μετάβαση

Βιβλιομετρικές και Μετρικές Χρήσης

- ✓ Βασικοί τύποι μετρικών: ο αριθμός των δημοσιεύσεων και ο αριθμός των αναφορών που λαμβάνει η δημοσίευση
 - Δείκτης απήχησης περιοδικών (Journal Impact Factor JIF)
 - Δείκτης επιστημονικής ποιότητας h (h-index)
 - Δείκτης αναφορών κανονικοποιημένος βάσει επιστημονικού πεδίου (field normalized citation indicator)
 - Βαθμολογία Eigenfactor
 - Επιστημονική κατάταξη περιοδικών SJR
 - Δείκτης CiteScore
 - Συνεργασίες βασιζόμενοι στη συν-συγγραφή (co-authorship)
 - Κατάταξη Leiden
 - Μετρικές χρήσης (usage metrics)

Αυτοί οι δείκτες όταν χρησιμοποιούνται υπεύθυνα, είναι τα καλύτερα ποσοτικά μέτρα διαθέσιμα να αποτιμήσουν την επιστημονική επιρροή, κυρίως των δημοσιεύσεων σε περιοδικά διαθέσιμα προς το παρόν

Εναλλακτικές Μετρικές

- **Altmetrics: A manifesto** (Priem, Taraborelli, Groth & Neylon, 2010)

“Altmetrics expand our view of what impact looks like, but also of what’s making the impact.

This matters because expressions of scholarship are becoming more diverse”

- Οι εναλλακτικές μετρικές **βασίζονται κυρίως στις εφαρμογές κοινωνικών μέσων**
- Διαφορετικά είδη μετρήσιμης σήμανσης
- Τρεις κύριοι σωρευτές εναλλακτικών μετρικών (altmetrics aggregators): **Altmetric.com, ImpactStory, PLUMx**
- Αποθετήρια (Datacite, Zenodo, GitHub, FigShare) **προσφέρουν DOI** των δεδομένων που έχουν

μεταφορτωθεί,

το οποίο επιτρέπει **την αναφορά των πηγών δεδομένων** και την

παρακολούθηση της χρήσης (track usage)

Εναλλακτικές Μετρικές

✓ Πιθανά δυνατά σημεία

Ευρύτητα

Διαφορετικότητα

Πολλαπλές μετρήσεις

Ταχύτητα

– Ενδοιασμοί και περιορισμοί

Απελευθέρωση

Αποδοχή

Ανταγωνισμός

Οι εναλλακτικές μετρικές και η ομότιμη κρίση θα πρέπει να αντιμετωπίζονται ως συμπληρωματικά εργαλεία αξιολόγησης

Δεν μετράνε όλα όσα μετριούνται, όσα μετράνε μπορεί να μη μπορούν να μετρηθούν



Altmetric

<https://www.altmetric.com/>

The screenshot shows the Altmetric website homepage. At the top left is the Altmetric logo, a colorful circle with the word 'Altmetric' next to it. In the top right corner, there are navigation links: 'CONTACT US', 'ABOUT US', and 'EXPLORER LOGIN', followed by a search icon. Below these, a secondary navigation bar contains links for 'Who are we for?', 'Products', 'About altmetrics', 'About our data', 'Case Studies', 'Blog', 'Events', and 'Support'. The main content area has a dark blue background with the headline 'Who's talking about your research?' in white. Below the headline is a paragraph: 'Thousands of conversations about scholarly content happen online every day. Altmetric tracks a range of sources to capture and collate this activity, helping you to monitor and report on the attention surrounding the work you care about.' At the bottom of this section are five colored buttons: 'For Publishers' (light blue), 'For Institutions' (orange), 'For Researchers' (red), 'For Funders' (green), and 'For R&D' (purple).



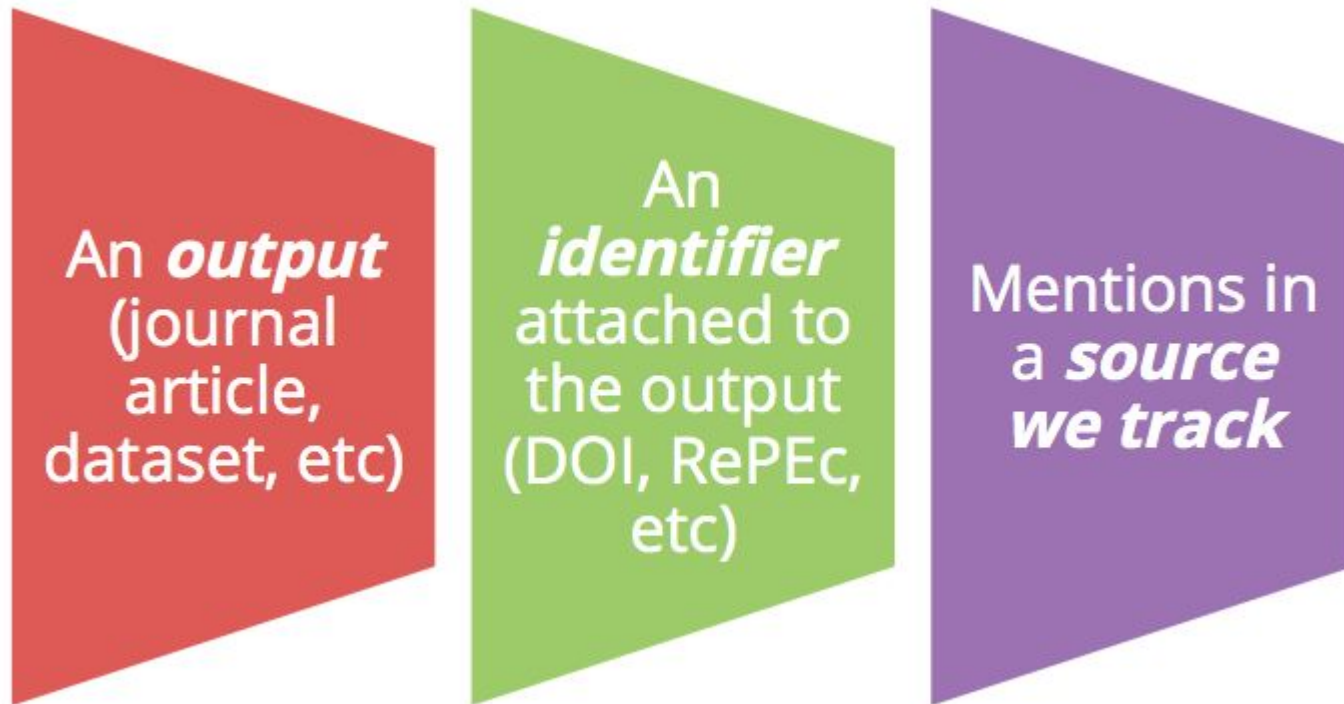
WILEY

Πηγές Προσοχής (Sources of Attention)

- ✓ Δημόσια έγγραφα πολιτικής
- ✓ Κυρίαρχα μέσα ενημέρωσης
- ✓ Online προγράμματα διαχείρισης αναφορών (Mendeley)
- ✓ Πλατφόρμες αξιολόγησης μετά τη δημοσίευση (Pubpeer, Publons)
- ✓ Wikipedia
- ✓ Open Syllabus Project
- ✓ Πατέντες
- ✓ Blogs
- ✓ Citations
- ✓ Research highlights (Faculty Opinions)
- ✓ Μέσα Κοινωνικής Δικτύωσης (Facebook, Twitter, LinkedIn, Google+, Sin Weibo, Pinterest)
- ✓ Πολυμέσα και άλλες ηλεκτρονικές πλατφόρμες (Youtube, Reddit, Q&A)



Πώς λειτουργεί;



- PubMedID
- arXiv ID
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- Handle.net identifiers
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- ISBNs
- DOIs

Donut

The Colors of the Donut

- Policy documents
- News
- Blogs
- Twitter
- Post-publication peer-reviews
- Facebook
- Sina Weibo
- Syllabi
- Wikipedia
- Google+
- LinkedIn
- Reddit
- Research highlight platform
- Q&A (Stack Overflow)
- Youtube
- Pinterest
- Patents



Attention Score

Volume	Sources	Authors
The score for an article rises as more people mention it. We only count 1 mention from each person per source, so if you tweet about the same paper more than once, A Itmetric will ignore everything but the first.	Each category of mention contributes a different base amount to the final score. For example, a newspaper article contributes more than a blog post which contributes more than a tweet.	We look at how often the author of each mention talks about scholarly articles, at whether or not there's any bias towards a particular journal or publisher and at who the audience is. For example, a doctor sharing a link with other doctors counts for far more than a journal account pushing the same link out automatically.

Η Σελίδα Λεπτομερειών Altmetric

Impacts of climate change on the future of biodiversity

Overview of attention for article published in Ecology Letters, January 2012



About this Attention Score

In the top 5% of all research outputs scored by Altmetric

Mentioned by

- 14 news outlets
- 7 blogs
- 8 policy sources
- 78 tweeters
- 4 Facebook pages
- 1 Wikipedia page
- 2 Google+ users
- 1 Redditor
- 1 research highlight platform

Citations

1792 Dimensions

Readers on

- 4840 Mendeley
- 7 CiteULike

- SUMMARY
- News
- Blogs
- Policy documents
- Twitter
- Facebook
- Wikipedia
- Google+
- Reddit
- Research highlights
- Dimensions citations

Title	Impacts of climate change on the future of biodiversity
Published in	Ecology Letters, January 2012
DOI	10.1111/j.1461-0248.2011.01736.x
Pubmed ID	22257223
Authors	Céline Bellard, Cleo Bertelsmeier, Paul Leadley, Wifried Thuiller, Franck Courchamp
Abstract	Many studies in recent years have investigated the effects of climate change on the future of... [show]

[View on publisher site](#)

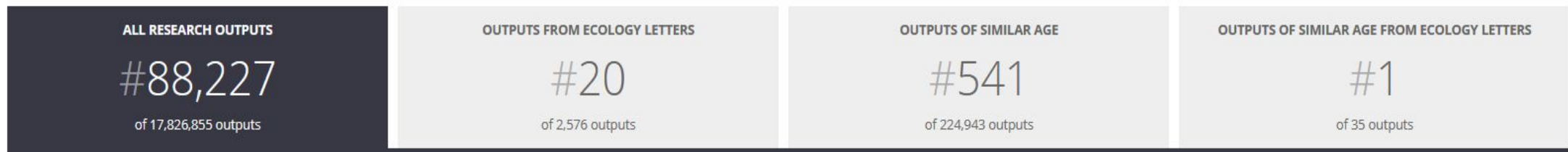
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ATTENTION SCORE IN CONTEXT

This research output has an **Altmetric Attention Score** of **234**. This is our high-level measure of the quality and quantity of online attention that it has received. This Attention Score, as well as the ranking and number of research outputs shown below, was calculated when the research output was last mentioned on **28 April 2021**.



Altmetric has tracked 17,826,855 research outputs across all sources so far. Compared to these this one has done particularly well and is in the 99th percentile: it's **in the top 5% of all research outputs ever tracked by Altmetric.**

Impacts of climate change on the future of biodiversity

Overview of attention for article published in Ecology Letters, January 2012



About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by

- 14 news outlets
- 7 blogs
- 8 policy sources
- 78 tweeters
- 4 Facebook pages
- 1 Wikipedia page
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- 1 Redditor
- 1 research highlight platform

Citations

1792 Dimensions

Readers on

4840 Mendeley
7 CiteULike

SUMMARY

News

Blogs

Policy documents

Twitter

Facebook

Wikipedia

Google+

Reddit

Research highlights

Dimensions citations

So far, Altmetric has seen 12 policy documents that reference this research output.



Climate-Induced Spatio-Temporal Shifts in Natural and Agro-ecosystems in the Middle East and North Africa Region : A Synthesis Report

Cited by World Bank on 30 Mar 2021

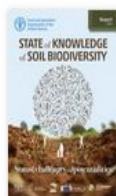
The World Bank is a United Nations international financial institution that provides loans to developing countries for capital programs. The World Bank is a component of the World Bank Group, and a member of the United Nations Development Group. The World Bank's mission is to end extreme poverty within a generation and boost shared prosperity.



Study on adaptation modelling

Cited by The Publications Office of the European Union on 23 Feb 2021

The Publications Office of the European Union (Publications Office), based in Luxembourg, is an interinstitutional office whose task is to publish the publications of the institutions of the European Union.



State of knowledge of soil biodiversity - Status, challenges and potentialities

Cited by Food and Agriculture Organization of the United Nations on 01 Dec 2020

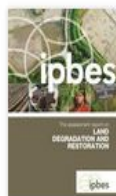
The Food and Agriculture Organization (FAO) of the United Nations is an intergovernmental organization whose mission is to achieve food security, ensuring that people have regular access to enough high-quality food to lead active, healthy lives.



Mapping and assessment of ecosystems and their services

Cited by The Publications Office of the European Union on 15 Oct 2020

The Publications Office of the European Union (Publications Office), based in Luxembourg, is an interinstitutional office whose task is to publish the publications of the institutions of the European Union.



The IPBES assessment report on land degradation and restoration

Cited by Analysis & Policy Observatory (APO) on 28 Jan 2019

Analysis & Policy Observatory (APO) is a research database and alert service providing free access to full-text research reports and papers, statistics and other resources essential for public policy development and implementation in Australia and New Zealand.



Future of the sea: the future of marine biodiversity

Cited by UK Government (GOV.UK) on 30 Nov 2017

GOV.UK is a central website that covers all UK government departments, as well as many other agencies and public bodies. All policy papers and research publications by the UK government are listed on GOV.UK.



Standards and Biodiversity

Cited by The International Institute for Sustainable Development on 01 Jun 2017

The International Institute for Sustainable Development (IISD) is non-profit organisation that provides practical solutions to the challenge of integrating environmental and social priorities with economic development. The IISD's mission is to promote human development and environmental sustainability through innovative research, communication, and partnerships.



Standards and Biodiversity

Cited by The International Institute for Sustainable Development on 01 Jun 2017

The International Institute for Sustainable Development (IISD) is non-profit organisation that provides practical solutions to the challenge of integrating environmental and social priorities with economic development. The IISD's mission is to promote human development and environmental sustainability through innovative research, communication, and partnerships.



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Ethan White   

University of Florida Associate Professor

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 3

 2

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 [DeepForest: A Python package for RGB deep learning tree crown delineation](#)

2020 *Methods in Ecology and Evolution*

5  

 [Automated data-intensive forecasting of plant phenology throughout the United States](#)

2020 *Ecological Applications*

 [A simulation study of the use of temporal occupancy for identifying core and transient species](#)
2020

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OVERVIEW **ACHIEVEMENTS** TIMELINE PUBLICATIONS

7 ACHIEVEMENTS



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OVERVIEW ACHIEVEMENTS **TIMELINE** PUBLICATIONS

5 ONLINE MENTIONS OVER 1 YEARS



Machine Learning Virtual Issue

6 months ago by *Methods.Blog*

 [DeepForest: A Python package for RGB deep learning tree crown delineation](#)



December Issue Out Now!

6 months ago by *Methods.Blog*

 [DeepForest: A Python package for RGB deep learning tree crown delineation](#)



10th Anniversary Volume 6: Editor's Choice

7 months ago by *Methods.Blog*

 [DeepForest: A Python package for RGB deep learning tree crown delineation](#)



a year ago by

 [DeepForest: A Python package for RGB deep learning tree crown delineation](#)



a year ago by

 [DeepForest: A Python package for RGB deep learning tree crown delineation](#)

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OVERVIEW ACHIEVEMENTS TIMELINE **PUBLICATIONS**

100 PUBLICATIONS



DeepForest: A Python package for RGB deep learning tree crown delineation

2020 *Methods in Ecology and Evolution*

5  

[\[full text\]](#)



Automated data-intensive forecasting of plant phenology throughout the United States

2020 *Ecological Applications*

[\[full text\]](#)



A simulation study of the use of temporal occupancy for identifying core and transient species

2020

[\[full text\]](#)



Influence of climate forecasts, data assimilation, and uncertainty propagation on the performance of near-term phenology forecasts

2020

[\[full text\]](#)



Disentangling the roles of inter and intraspecific variation on leaf trait distributions across the eastern United States

2021

[\[full text\]](#)

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Sarah Supp



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Citations – This is a category that contains both traditional citation indexes such as Scopus, as well as citations that help indicate societal impact such as Clinical or Policy Citations.

Examples: citation indexes, patent citations, clinical citations, policy citations [Learn more](#)



Usage – A way to signal if anyone is reading the articles or otherwise using the research. Usage is the number one statistic researchers want to know after citations.

Examples: clicks, downloads, views, library holdings, video plays [Learn more](#)



Captures – Indicates that someone wants to come back to the work. Captures can be an leading indicator of future citations.

Examples: bookmarks, code forks, favorites, readers, watchers [Learn more](#)



Mentions – Measurement of activities such as news articles or blog posts about research. Mentions is a way to tell that people are truly engaging with the research.

Examples: blog posts, comments, reviews, Wikipedia references, news media [Learn more](#)



Social media -This category includes the tweets, Facebook likes, etc. that reference the research. Social Media can help measure “buzz” and attention. Social media can also be a good measure of how well a particular piece of research has been promoted.

Examples: shares, likes, comments, tweets [Learn more](#)

About Artifacts

Research Output (aka Artifacts)

Working in conjunction with our customers, we have defined 67 different types of artifacts that we gather metrics about, including:

- abstracts
- articles
- audio files
- bibliographies
- blogs
- blog posts
- books
- book chapters
- brochures/pamphlets
- cases
- catalogues
- clinical trials
- code/software
- collections
- commentaries
- conference papers
- corrections
- data sets
- designs/architectural plans
- editorials
- exhibitions/events
- expert opinions
- file sets
- figures
- government documents
- grants
- guidelines
- images
- interviews
- issues
- journals
- learning objects
- lectures/presentations
- letters
- live performances
- manuscripts
- maps
- media files
- musical scores
- newsletters
- news
- online courses
- papers
- patents
- policy
- posters
- preprints
- press releases
- projects
- recorded works
- reference entries/works
- reports
- research proposals
- reviews
- retractions
- speeches
- standards
- syllabi
- technical documentation
- textual works
- theses/dissertations
- videos
- visual arts
- volumes
- web pages
- web resources
- other

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Feeling Good About Giving: The Benefits (and Costs) of Self-Interested Charitable Behavior

Harvard Business School Marketing Unit Working Paper No. 10-012

23 Pages • Posted: 10 Aug 2009

[Lalin Anik](#)

University of Virginia - Darden School of Business

[Lara B. Aknin](#)

University of British Columbia

[Michael I. Norton](#)

Harvard Business School - Marketing Unit

[Elizabeth W. Dunn](#)

University of British Columbia - Department of Psychology

Date Written: August 6, 2009

Abstract

While lay intuitions and pop psychology suggest that helping others leads to higher levels of happiness, existing evidence only weakly supports this causal claim: Research in psychology, economic psychology, and neuroscience exploring the benefits of charitable giving has been largely correlational, leaving the question of whether giving causes greater happiness. In this chapter, we have two primary goals: to review the evidence linking charitable behavior and happiness. We present research from a variety of groups (adults, children and primates) and methods (correlational and experimental) demonstrating that people give more, that giving indeed causes increased happiness, and that these two relationships operate in a circular fashion. Second, we consider whether advertising these benefits of charitable giving – asking people to give in order to be happy – may have the perverse consequence of decreasing happiness by crowding out intrinsic motivations to give by corrupting a purely social act with economic considerations.

Suggested Citation:

Anik, Lalin and Aknin, Lara B. and Norton, Michael I. and Dunn, Elizabeth W., Feeling Good About Giving: The Benefits (and Costs) of Self-Interested Charitable Behavior (August 6, 2009), Harvard Business School Marketing Unit Working Paper No. 10-012, Available at SSRN: <https://ssrn.com/abstract=1444831> or <http://dx.doi.org/10.2139/ssrn.1444831>

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23 Citations

50 References

PlumX Metrics



Citations

Citation Indexes: 23

Usage

Clicks: 8

Abstract Views: 38905

Downloads: 17214

Captures

Readers: 223

Exports-Saves: 4

Social Media

Shares, Likes & Comments: 14

Tweets: 1

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Feeling Good About Giving: The Benefits (and Costs) of Self-Interested Charitable Behavior

Citation Data: SSRN Electronic Journal
 Publication Year: 2009

23 Citations | 54,777 Usage | 49 Captures | 15 Social Media

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SSRN	17,025
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Article Description

While lay intuitions and pop psychology suggest that helping others leads to higher levels of happiness, the existing evidence only weakly supports this causal claim: Research in psychology, economics, and neuroscience exploring the benefits of charitable giving has been largely correlational, leaving open the question of whether giving causes greater happiness. In this chapter, we have two primary aims. First, we review the evidence linking charitable behavior and happiness. We present research from a variety of samples (adults, children and primates) and methods (correlational and experimental) demonstrating that happier people give more, that giving indeed causes increased happiness, and that these two relationships may operate in a circular fashion. [Second, we consider whether advertising these benefits of charitable givin](#)

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 SSRN ID: [1444831](https://ssrn.com/abstract/1444831)

AUTHOR(S):
 Lalin Anik; Lara B. Aknin; Michael I. Norton; Elizabeth W. Dunn

PUBLISHER(S):
 Elsevier BV

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Χαρά Ράμμα



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Πηγές

- Wilsdon, J., Bar-Ilan, J., Frodeman, R., Lex, E., Peters, I. and Wouters, P. (2017). *Next-generation metrics: Responsible metrics and evaluation for open science. Report of the European Commission Expert Group on Altmetrics*. European Commission.
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- Altmetric
<https://www.altmetric.com/>
- Impactstory
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